

**Proposed role in the project:****Family name:** KADİRBEYOĞLU**First names:** MAHMUT CENGİZ**1. Date of birth:****2. Nationality:** TURKISH**3. Civil status:** MARRIED**4. Education:** BACHELOR

<i>Institution (Date: from - Date to)</i>	<i>Degree(s) or Diploma(s) obtained</i>
MARMARA UNIVERSITY - 1976	BUSINESS ADMINISTRATION

**5. Language skills:** Indicate competence on a scale of 1 to 5 (1 - excellent; 5 - basic)

<i>Language</i>	<i>Reading</i>	<i>Speaking</i>	<i>Writing</i>
Turkish	Native	Native	Native
English	4	4	4

**Membership of professional bodies:**

Moda Sea Club: Founded by Mustafa Kemal Atatürk, the founder and first president of Turkey

Fenerbahçe Sports Club: One of the best soccer and basketball club in Turkey. Also serving as congress member for this club

**6. Present position:***CEO and member of the Board*

June 2015-

**marmassistance**

Turkey

**7. Years within the profession:**

35

**8. Key qualifications:**

- Insurance law
- Damage to personal property
- Building, personal property, loss of profits
- Cooperation and communication
- Business economics
- Management and cooperation
- Flexibility
- Change management
- Coaching
- Management development
- The Learning Organization

- Total Quality Management
- Value-based management
- Press and media
- Corporate Governance
- Break the wave (scenarios as the key to strategic thinking)
- Working basis for the Board
- Goals and leadership – the key to peak performance
- Next generation (management and board of directors)
- Mergers, acquisitions and strategic alliances
- Future mode – market windows, time-to-market, trends and innovation

## 9. Professional experienc

<i>Date from Date to</i>	<i>Location</i>	<i>Company</i>	<i>Position</i>	<i>Description</i>
2015-	Turkey	marmassistance	CEO	
2001-2013	Turkey	DOĞUŞ A.Ş.   YÜCE	CEO	New Dealer Education, Secret Customer, Customer Satisfaction Programs Spare Part Order, Work Order and Vehicle History and warranty Information New Model Appearances Financing and Long Term Lease Plans Budget Planning Simulations
2007-2008	Turkey	KATALONYA A.Ş.	Board Member	Dealer Construction
2009-2011	Turkey	ODD	Board Member	Strategic Innovation and New Business Areas Development and Strategic Co-Responsible for Sales and Lead Generating
1993-2001	Turkey	YÜCE-DOĞAN A.Ş.	Deputy General Manager	Dealer Improvement & Customer Satisfaction
1989-1993	Turkey	YÜCE - PAMAR A.Ş.	After Sales Manager	Service Processes, Warranty and Spare Part Management
1981-1988	Turkey	Alfa Romeo	Sales Representative (1981-1983) Spare Parts Sales Manager (1983-1988)	

